

FAMILY TAKES PRECEDENCE

TREAT PATIENTS AS YOUR FAMILY

TREAT EACH OTHER AS OUR PATIENTS

CONSIDER WHAT OTHERS HAVEN'T

COMMUNICATE CONSTANTLY AND CONSISTENTLY

IMPROVE HEALTHCARE BY IMPROVING OURSELVES FIRST

IF IT IS BAD, MAKE IT BETTER

IF IT IS GOOD, MAKE IT EVEN BETTER

DEFAULT TO TRANSPARENCY

WORK WITH INTEGRITY

FIND THE HUMAN IN HUMANITY

LEAD TO INSPIRE, INSPIRE TO LEAD

BE HUMBLLED BY WHAT WE DO